The Meekly Mews

PUBLISHED EVERY SATURDAY By the Weekly News Publishing Co. OF WASHINGTON, D. C. Office, 23rd Street, Randle Highlands

ELIAS AUGER Proprietor and Manager

Advertising Rates given upon Application

ADVERTISERS in The Weekly News are the best business men in the community. Their announcements are worth reading, and they are the firms with whom to trade most advantageously.

Entered as second-class matter, Octobe 30, 1909, at the Post Office at Washington D. C., under the Act of March 3, 1879.

OUTGROWN

Again the News has outgrown its old dress and we have been compelled to purchase a new one.

It is surprising to our many friends the rapid growth which our paper has undergone in such the number issued a month ago.

Our advertisers are all men and women of sound business abitrade during the last month and

It is surprising that more do habits early formed could not be

But let us look at the advan-

ington's buyers, and not simply mind. read on the street car and crammed into the waste basket upon arrival at the office.

Our paper also charges so reasonably for its advertisements, Juvenile Protector Says it Causes and no one in business need be barred out.

long-felt want in the hearts of nated sex, and were responsible between 25-yard lines, as suggestthe people of the District, as it for the downfall of many young ed, will mean merely the shifting intoxicated. The importation of what to do with myself. gives to them a medium of ex- girls and boys, Mr. Smoot recom- of the line to meet it. There are pression without charge, and mended that the association use many advantages in placing prohibited, unless the manufacgladly. The citizens Associations its influence with the sources of three, or even four backfield men are asked to cooperate with us in fashions, as well as with the girls in a line parallel to the line of bringing things to pass.

HANDCUFFS STAYED ON (The Superior Telegraph.)

necticut town. As a public en- ranged as to accentuate the wear- tive rule might be passed to retertainer he has played many er's sex, their own handcuffs and tried bidly curious. them on this gifted entertainer, "The desire to dress extremely

to be connected in an embarras- sociation could approach the dress which turned up at the funeral sing way with the disappearance and style organizations in an efof certain negotiable securities fort to secure styles eliminating from a safe, and when the police the elements of dress which tend took him in charge they slipped only to accentuate sex, and which a pair of handcuffs on his wrists, perhaps are not necessary to the no doubt supposing he would artistic effect, great service immediately hand them back to would be done to young girls in them with his best footlight bow, our large cities. Many tempta-Did he do so? No, he didn't. Why tions and dangers would be rehe couldn't get those handcuffs moved thereby." off even after they were unlocked for him. The thing which had seemed so easy for the professor will bring big results.

on the gilded and gaily lighted FOOTBALL RULES stage proved an impossibility in the dreary and dingy station house. If the surroundings did'nt Daily College Paper Editorially bring about this fiasco, what did?

Whom Taft Has Not Satisfied

(Providence Journal) Taft might expect a renomina- gan of college sentiment here, extion in 1912. It has come to be pressed today editorially the the usual thing for a President to first opinion from Princeton on receive an endorsement of this the question of changing the footsubstantial character at the end ball rules as a result of the large | That the United States pure of his first term of office. But the number of victims during the food and drug act, which went present Executive is unquestion- last season throughout the couninto effect three years ago, has not from eggs, but from coal tar eon yesterday. a disappointment to large num- Graduate Advisory Board at preventing the adulteration of imbers of the voters who put him Princeton or any of the men proported foodstuffs and articles of expensive wines were impure. A with the faculty of making each in the presidential chair. The rhe- minent in football have discus- interstate commerce was the statetorical statement of the Massa- sed openly the ffootball rules the ment made yesterday by Clement Greece, was found, on examina- sibly be packed into it. Unless chusetts Republican platform Princetonian's views have awak- S. Brinton, chief of the Philadelthat everybody is satisfied with ened considerable interest. all his official acts is simple fol- The editorial says:

rectly from his ad. \$75 worth of paign promises I shall vetoe it," seems best. others have done nearly as well. ed him; for it would have recogweekly paper has for the adverweekly paper has for the adver tiser, and if it were not true that resistance to injustice and greed ploded one. The athletic prestige terated. In certain instances the changed, we might not under-

of compromise. Again, our paper is Washing-casion; and thousands of Repub-watchers, it is hoped that the ton's home paper. It is placed licans in this part of the United open game will be made a cerwith care in the homes of Wash States are regretfully of the same tainty.

Downfall of Many Girls (Chicago Record-Herald)

We have 'nt the name yet, but Reform of women's dress in the we have already given our custo- interest of morals was advocated result of making the required dis-We aim to work in conjunctority or more instead of ten yards, untion with every citizen in Wash- tective Association, in his report less some of the restrictions imington for the betterment of the presented before three hundred posed on the forward pass and quantities and said: women at the annual meeting of the outside kick are removed. Have other papers done that? the association yesterday. Declar"Shifting the play five yards tained a few drops of alcohol, My younger sister was going to today!". We believe this sheet fills a ing that prevailing styles accent-

modest styles. "One walking up and down our it seems a good idea, offering a streets cannot help but be im- variety of play at once bewilder-Most men fail to appreciate pressed with a belief that the ex- ing and effective. how much they owe to their sur- treme styles in dress which the "Good officials are at present roundings. This is just as true young girls are prone to wear a rarity, and to require one of of actual surroundings as it is of must surely be contributing causthem to be a physician would be the adjuncts of that mimic world, es to delinquency," said Mr. to add another item to an already the stage. A certain vaudeville Smoot. "Frequently every article over-burdened list of qualificaperformer is in trouble in a Con- of dress is so designed and so ar- tions. Finally, some more effec-

parts on the alluring boards, his "The fad of dressing extremely either by requiring the coaches to specialty being an act in which has become so prevalent that one stay off the field, or by imposing he releases himself from hand- has only to observe to find the a severe penalty upon the team cuffs and straightjackets in a eyes of men and boys following so aided." manner that leaves the audience these girls down the street. This in a maze of admiring wonder. is a cause of delinquency among No matter how securely the iron boys. Further, a more serious cuffs are fastened upon his wrists cause is the fact that most girls he cracks them apart, or springs are conscious of the attention of supple hands from their confin- have their own ideas as to the ing pressure. People brought thoughts and impulses of the mor-

but no brand of cuffs ancient or is fundamental to this problem. improved could long restrain him. I would suggest that if in any his new assistant handled the job. The other day he was alleged way the Juvenile Protective as-

A little ad in The Weekly News did she do?"

WILL BE CHANGED

Expresses the General Sentiment at Princeton

(The Morning Telegraph) Princeton, N. J., Dec. 2.—The Under ordinary conditions Mr. Daily Princetonian, the official or-

senator from Rhode Island. "You ber of accidents but it is the opin-tored. have the constitutional right to ion of many that opening up the According to his statement, bring in whatsoever sort of targame will prevent so many serious hardly any article of food had stance of adulteration was an imof such methods? The result is and women of sound business ability who are quick to see a good lift bill you wish; but of course ones as occurred this season. escaped adulteration of some ported sarsaparilla, which was only bewilderment. thing and patronize it. One of you understand that if it fails to This is the first and most import- kind. Under the operation of the found to be preserved with sali-

the country would have applaud- "The second is because it is had been determined that an artinized in him the stuff of which tators. The theory that the game producer could be required to Mr. Cleveland and Mr. Roosevelt is played for the enjoyment of label the article in such a manner would have done more for tariff of the institution is what the men enforcement of the law in this had ever loved. smiling and complaisant practice which may be won as creditably stopping importation altogether. him.

"Until the present rules are mathe field. But how to change them—there is the problem which is by no means an easy one. Care play degenerate into a mere kick-

outside of center when the ball is themselves, to introduce more scrimmage, as was proven by this year's Princeton Freshman team;

strict coaching from the sidelines,

Ever "Green"

tion, "Rest in Peace" on both tion ceased entirely." sides, and if there is room, "We Shall Meet in Heaven."

The florist was out of town and It was a startling floral piece The ribbon was extra wide, a bore the inscription: "Rest in Peace on Both Sides, and if the is Room, We Shall Meet in ven."-Exchange.

How Unkind of Him "I understand that she separated from her husband?"

"Nothing. He died."

ENOUGH ALCOHOL IN POUND OF CANDY TO

Government Stops Adulteraton

PREVENTS IMPORTATION

Under Present Law All Ingredients Must be Named on Label

de-rol. Not only in the West has "Football has always claimed students of the Medico-Chiruggihe failed to impress himself upon its victims. It has ever been a cal College at 17th and Cherry tar dye and adding sugar and be lamentably diminished. emergency; in the East it is se- of the survival of the fittest has told the story of the pursuit of riously felt that at the first im- held true. No alterations in the the adulterators, and gave in dea short while. We have a circulaa short while. We have a circulawe have a circulaa short while. We have a circulawe have a circulathe portant trial of strength he lamentably yielded to the senior will materially lessen the numwhich had been ingeniousil doction of more than three (3) times mentably yielded to the senior will materially lessen the num- which had been ingeniousil doc-

with imported products. Once it returned."

in one kind of game as another Mr. Brinton declared that the That he was sincere in his be- provided all teams play the same importation of adulterated artages. In the first place, people lief that he was acting for the kind of game; and so it may be ticles of food is growing less best interests of the country is won as well in an open contest as every day, and, with the co-operthey are not easily seen they will beyond doubt; but the Middle in the old, and be a delight to ation of food and drug manufacnot be read. Our pages are es- West, which is anxious for tariff the spectators at the same time. turers, he expects soon to see the pecially adapted to the adver- reform, feels that he did not Because it is less dangerous to day when adulterated articles of 'make good'' on this vital oc- players and more interesting to food will be an unusual exception.

Alcohol in Candies.

Interesting cases of substitu- age. terially changed the old style of terials for the original goods posed to me. WOMAN'S DRESS IMMORAL? mass plays will continue to hold were show, and the methods of He read Kipling's poems so enforcing the law were explained. beautifully. Most of the violations of the pure He looked so romantic. food act that were discussed were wines, candies, macaroni and pep- nor drank. ing contest, such as would be the per, which articles were returned His coat always set so well in by Harry A. Smoot, general suptance for first down fifteen yards ation or substitution was discov-

> "Each piece of the candy con- flowers that I liked. and a pound of the stuff contained be married these candies was immediately Well, I often ask myself why at the sea side to whom you have turers would consent to state that I Married Her Because: they contained liquor.

"The same ruling applied to before I called on her. maraschino cherries, which were I boarded with her mother. were colored with coal-tar dye. firm. Pepper imported from Italy was I sat out a dance with her in Answer: "Thanks, Miss Jones, coated with a mixture of sand the moonlight, where we could this is a great relief. I was afraid country by first-class grocers as She told me she knew how to tions and, of course, desired to high-grade' spices.

stitution. Cheese supposed to be baseball. made from rich cream was shown Her mother always fed me when you and says: on examination in the government I went to her home. laboratory, to be made from partially skimmed milk. In this instance the manufacturer was noti- we were married. fied that he would have to say on the label, 'Made from partially I proposed to her one night on Snipperton. Indeed, I didn't skimmed milk,' or his cheese the river. A traveling salesman died very would not be admitted. After She didn't talk silly rot about all.' suddenly in Kalamazoo. His relabeing detected in placing this art and music. them open, or merely slips his the men and boys, and probably tives telegraphed the florist to notice on the package in minute make a wreath; the ribbon should letters, and being told to give it be extra wide, with the inscrip- more prominence, the importa-

When showing a sample of hon- with that kind of a girl. made almost entirely from lucose and sugar, and imported a high-class grocer from rance, Mr. Brinton said:

"Why, you can buy better honey right here at your door in know why I did it. Jenkintown, and honey that is as good as can be obtained anywhere in the world."

Samples of mustard, heavily home?" adulterated with flour and cayenne pepper were shown by Mr. Plodding Pete. is Brinton, who went on to say:

"Oh, tell me about it! What rice are not free from adultera- and happy?" tion, but, due to the efficient pure "I did. I left."-Washington more fitting for the commencefood law, the housekeeper can Star.

tell for herself whether the rice BREVITY THE IDEAL IN she buys is 'doped' or not be-INTOXICATE, HE SAYS cause the package will always be U. S. Food Inspector Tells How cose; wash before using.' Sometimes rice is soaked in vegetable oil supposedly to prevent it from rotting but really to give it a higher gloss thereby raising its price.

Many of the adulterated food than from other European counthe macaroni was found to be docdye and saffron.

In a lecture delivered before water, distilling the product, col-

out of the country. Another in- Now what can be the real value our small advertisers received diour small advert

FOR MATRIMONY (Philadelphia Bulletin)

He said I was the only girl he

I didn't want Beatrice to get of advertising. I was tired of living at home.

I thought I understood men. aiming at until it was too late. I wanted to reform him.

My people forbade me to. He had ten thousand a year. I thought he'd be easy to man-

tion of chemicals and inferior ma- lie was the first man that pro-

I was thirty four must be exercised not to let the in imported articles, such as He said he had never smoked

He had a red touring car.

I had three cocktails one night ly and says:

cook.

"Even the common, every-day She didn't ask me to explain When you run face to face with

I loved her. I didn't see her mother before little bill?"

I wanted to settle down. I wanted to settle up. A fellow can't help himself

I thought she understood men. fall, uncle?" I thought I understood her. She was beautiful.

Kate jilted me. Well, hang it all, I really don't have?"

Consideration

"Dat's what I had," answered

ADVERTISING, HE SAYS

labeled 'Rice coated with glu- Bert M. Moses, Head of National DOIN Association, Addresses the Poor Richard Club in Philadelphia, the Other Night.

"The survival of the fittest word'-that is what successful articles came from Italy even more mean," declared Bert M. Moses, modern advertising has come to president of the Advertiser's Astries. Besides cheese and pepper, sociation of America, in an informal chat before the members of tored. Its rich yellow color was the Poor Richard Club at lunch- BURROWS The Druggist

"Brevity should be ever the "It was also found that many ideal of all advertising, combined well-known brandy imported from word mean as much as can postion in the laboratory, to have the prolixity of modern advertisphia Food Inspection Laboratory. been made by soaking raisins in ing can be halted, the value of water, distilling the product, coloring it with a forbidden coal proclaiming wares through the product, the value of the proclaiming wares through the product, coloring it with a forbidden coal proclaiming wares through the product, coloring it with a forbidden coal proclaiming wares through the product, coloring it with a forbidden coal proclaiming wares through the product, coloring it with a forbidden coal proclaiming wares through the product of th

"The other day I took up a "Now these articles are not al- New York Sunday newspaper and adulterated, and as this hurts the And remember, I didn't read or sale, they are practically driven note the contents of the ads at all.

the choice of words or pictures are, of course, an essential factor.

And yet there have been some palpably stupid davertisements that have gaught the popular.

Thorough instruction in Shorthand, Typewriting, Bookkeeping, Arithmetic, Grammar, Letter Writing, Spelling, Commercial Law, Civil Service, Day and evening sessions. Fall term now open. New II-light the popular telephone or write. 'Tis better to call telephone Lincoln 38. that have caught the popular fancy to an amazing degree. There is a good deal of luck in winning the public's attention by means

"I feel, in a sense, abashed in thus offering my ideas on this I thought he understood women subject to Philadelphians. In this The Baltimore Store city there is probably more known He didn't know what I was of the art of advertising than Full Line of Fine Furniture, &c. anywhere else in the United States. Here were the true pioneers-John Wanamaker and John T. Powers. Statues for their achievements in this field might well adorn the City Hall tower.'

Nearly all of the active members of the club were present.

WHAT TO DO.

Pointers on First Aid to Everybody on All Occasions. (Harper's Weekly)

When a man rushes into your office hurriedly and says:

"By jingo, Dawson, I hate to He always sent me the kind of speak of it, but I need five hundred dollars like the very dickens

Answer: "What a singular co-

When the lovely young maiden been paying court all summer shakes her head and says violent-

"No, Mr. Blitthers, I cannot imagine any circumstances under imported from France, and which Her father was the head of the which I could be induced to marry you."

you had misconstrued my atten- Manufacturers of Ornamental live up to my implied obligations.

cheese was not free from sub- the game when we went to see your tailor upon the street and G. Howard Dunnington he turns a cold, beady eye upon

"Excuse me, Mr. Bump, but 1310 11th Street, S. E. what have you to say about my

Answer: "I don't think I She had five thousand a year. have met your little Bill, Mr. know you had any children at

While he is recovering from She was such a jolly good sort, this, jump into a taxi and proceed to break the speed laws.

> A SUPERFLUOUS INQUIRY "Where have you been all this THE PLACE TO BUY

"I been down de bay oysterin'," answered the colored man. "What kind of luck did you

"Look yere, boss! When a man tell you he been oysterin' tain' no use askin' 'im what kin' o' "You say you once had a luck did we have. Oysterin' is bad luck to staht wif."

A college professor says the "Why didn't you do something young people of the country are "Even such articles of food as to make your folks comfortable suffering from "supernormal knowledge." That talk would be ment season next June.

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